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April 9, 2026

Sponsorship Request

Dear Community Partner,

At **El Cinco de Mayo, Inc.**, we believe financial barriers shouldn't stand in the way of a student's dreams. Our mission is simple: celebrate our rich heritage to fund the future of underserved students in Colorado Springs.

Last year, thanks to partners like you, we awarded **\$29,000 in scholarships** to 23 incredible local students. As a 100% volunteer-driven organization, almost every dollar you give goes directly into the hands of a student working toward a brighter future.

Your support is more than a donation; it's an investment in the resilience and potential of our own community.

How You Can Make an Impact:

- **Monetary Donations:** Direct contributions to our 2026 Scholarship Fund.
- **Event Sponsorship:** Gain recognition at our **Summer Fiesta & Car Show** (June 7, 2026) and our **Gala & Silent Auction** (May 30, 2026).
- **In-Kind Support:** Donate gift certificates, professional services, or items for our silent auction.
- **Join Us:** Purchase a table at our Gala on May 30, 2026 to celebrate these students in person.
- **Volunteer:** to join a committee or join our board.

Together, we can open doors that might otherwise remain closed. Thank you for your heart for education and your commitment to our community. Your support is a testament to the power of our community coming together. We would be honored to recognize your business as a champion for education at our upcoming events, Website, and our social media.

With deep gratitude,

Kelley Rodriguez Executive Chair, *El Cinco de Mayo, Inc.*
(719) 459-7760
www.cincoscholars.org

El Cinco de Mayo, Inc. is a 501(c)(3) non-profit organization dedicated to celebrating culture and providing scholarships to underserved students in Colorado Springs. Tax Exempt No.

84-1222110



2026 El Cinco de Mayo Inc SPONSORSHIP Levels

Platinum (\$5,000.00) includes the following:

- One table (8 seats) at the Annual Scholarship GALA (evening) – Saturday, May 30, 2026.
- Signage Recognition
- Advertisement at Fiesta and Car Show—Sunday, June 7, 2026
- Website URL posting
- Booth & Banner at Fiesta and Car Show – Sunday, June 7, 2026
- \$1,000 scholarship in the name of a person or your organization.
- Invitation to Annual Scholarship Recipient Awards Ceremony – Tuesday, July 28, 2025

Gold - \$2,500.00 includes the following:

- One table (8 seats) at the Annual Scholarship GALA (evening) – Saturday, May 30, 2026.
- Website / Social Media / Brochure recognition
- Banner at Scholarship Gala on Saturday, May 30, 2026
- Powerpoint recognition at Scholarship Gala on Saturday, May 30, 2026
- Loudspeaker recognition at Fiesta/Car Show on Sunday, June 7th, 2026
- Sponsor name on award

Silver - \$1500.00 includes the following:

- Emcee recognition and one dedicated table at the annual Gala
- Award presentation at the gala.
- Recognition at Scholarship Gala on Saturday, May 30, 2026.
- Website / Social Media / Brochure recognition
- Emcee announcement at the Fiesta and Car Show Date: Sunday, June 7th, 2026
- Sponsor name on award

Bronze - \$1000.00 includes the following:

- Four tickets to the Gala
- Award presentation at the gala.
- Social media recognition
- Recognition at Scholarship Gala on Saturday, May 30, 2026.
- Emcee announcement at the Fiesta/Car Show Date: Sunday, June 7th, 2026

Local - \$500.00 includes the following:

- Two tickets to the Gala
- Award presentation at the gala
- Social media recognition